



Republic of the Philippines
Department of Education
National Capital Region
DIVISION OF CITY SCHOOLS
SFHS Compound, Misamis St., Bago Bantay, Quezon City



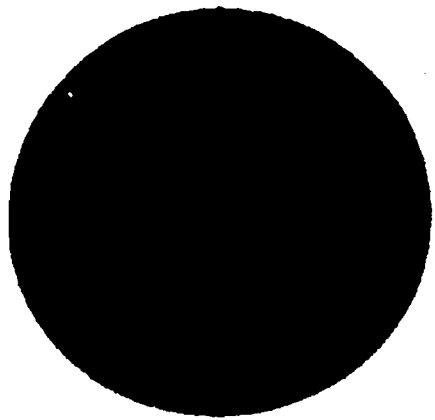
September 2, 2009

MEMO TO: Asst. Schools Division Superintendents
Division/ District Supervisors
Elementary/ Secondary Principals
Head Teachers and Officers In-charge
Public and Private

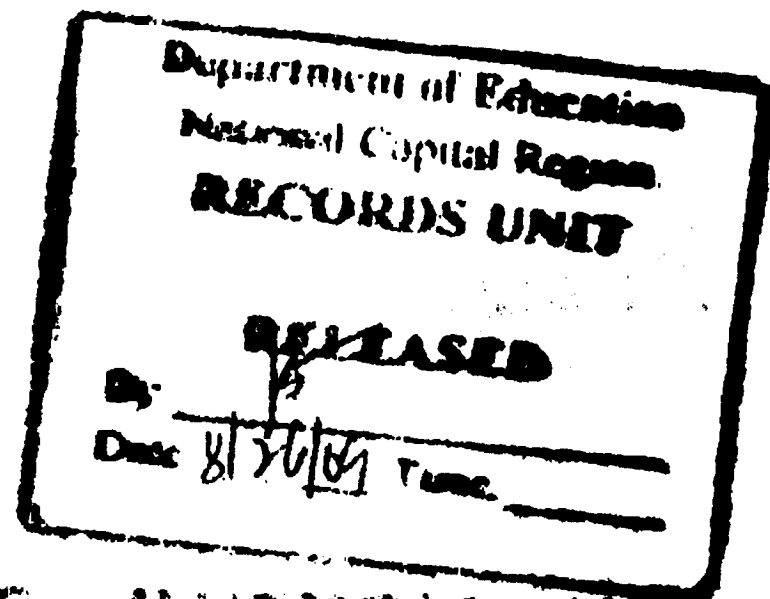
PHILIPPINE LIBRARIANS ASSOCIATION INC. (PLAI)
75TH NATIONAL BOOK WEEK

1. For the information and guidance of the field, attached is DepEd Regional letter No. 317 inviting pupils and students to join the different contests in the 75th **National Book Week** conducted by the Philippine Librarians Association, Inc. (PLAI) in cooperation with The National Library (TNL) and the National Commission for Culture and the Arts (NCCA) on November 24-30, 2009, contents of which is self-explanatory.
2. This year's theme is "*Kaaya-ayang Magbasa sa Kapaligirang Kay Ganda*"
3. Attached are the list of different contests and the schedule of activities.
4. Wide dissemination of this Memorandum is requested.


VICTORIA Q. FUENTES
Schools Division Superintendent



Republika ng Pilipinas
(Republic of the Philippines)
KAGAWARAN NG EDUKASYON
(DEPARTMENT OF EDUCATION)
PAMBANSANG PUNONG REHIYON
(NATIONAL CAPITAL REGION)
Daang Misamis, Bago Bantay, Lungsod Quezon
(Misamis St., Bago Bantay, Quezon City)



August 24, 2009


To: City/Schools Division Superintendents

Dear Sir/Madam:

Attached is a letter from Leonila S. Galvez, Library Hub Coordinator, DepEd-Manila and Chairman of National Book Week Contest Committee – Philippine Librarians Associations, Inc. (PLAI) and its enclosures, contents of which are self-explanatory for your guidance and appropriate action.

Immediate and wide dissemination of this Regional Letter is desired.

Very truly yours,


TERESITA G. DOMALANTA, CESO III
Director IV

Regional Letter No. 317

GVS/cindy

"Character, Competence, Excellence and Distinction"

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August 18, 2009

DR. TERESITA O. DOMALANTA
NCR Regional Director
Misamis St., Bago Bantay
Quezon City

Madam:

Greetings from the 2009 National Book Week Committee!

The *Philippine Librarians Association, Inc. (PLAI)* in cooperation with *The National Library (TNL)* and the *National Commission for Culture and the Arts (NCAA)* will spearhead the celebration of the **75th National Book Week** on **November 24 - 30, 2009** with the theme **"Kaaya-ayang Magbasa sa Kapaligirang kay Ganda."** November is also **Library and Information Services Month**. As in the past, several activities have been line up to highlight the month long celebration and to be participated by schools, academic institutions, library information centers, library associations, publishers and booksellers with strong advocacy of knowing in depth the Filipino culture through books, reading and research.


In this connection, we would like to invite your pupils and students (public and private) to join the different contests which will be held at the National Library, T.M. Kalaw, Manila on the following schedules:

Contest	Grade/Year Level	Date	Time
1. Storytelling Contest	Grade IV - VI	October 2, 2009	8 a.m. - 12 n.n.
2. Essay Writing Contest	1 st - 4 th Year	October 2, 2009	1 - 5 p.m.
3. Poster Making Contest	Elem. - Secondary	October 2, 2009	8 a.m. - 12 n.n.
4. Book Parade	Elem. - Secondary	November 24, 2009	7 a.m.

May we also request for a regional memorandum for wider dissemination of the above contests. Attached herewith is the Rules of the Contests for the trainers guidance.

Thank you very much for your most favorable response and whole-hearted support to the library profession.

Very truly yours,


LEONILA S. GALVEZ
Library Hub Coordinator, DepEd-Manila
Chairman, NBW '09 Contest Committee

RULES OF THE CONTEST

A. STORYTELLING (Thru the Use of a Book)

1. The contest is open to all Grade IV - VI of the 14 divisions of the National Capital Region.
2. Two participants are allowed per division and should be officially endorsed by the Division Superintendent/Supervisor.
3. The contestants will be choosing their own book depicting the theme.
4. The storytelling proper is on October 2, 2009, 8:00 a.m. at The National Library, T.M. Kalaw St., Ermita, Manila
5. The use of school uniform, costume, make-up and microphone are not allowed. The following attire is recommended:
 - Boys - white t-shirt or polo and pants of any color
 - Girls - white dress
6. The delivery of the story should not be more than 10 minutes.
7. The winners will receive the following prizes:
 - 1st Prize - P4,000.00 and a Certificate of Recognition for the School
 - 2nd Prize - P3,000.00 and a Certificate of Recognition for the School
 - 3rd Prize - P2,000.00 and a Certificate of Recognition for the School

B. ESSAY WRITING

1. The contest is open to secondary students of the National Capital Region.
2. Two (2) participants are allowed per division and should be officially endorsed by the Division Superintendent or Supervisor.
3. The theme of the essay will be given on the day of the contest on October 2, 2009 at 1:00 p.m. at The National Library, T.M. Kalaw St., Ermita, Manila
4. The essay will be in Filipino and should not be more than 300 words and will be judged on the following criteria:
 - Organization - 35%
 - Content - 35%
 - Mechanics - 30%
5. The winners will receive the following prizes:
 - 1st Prize - P4,000.00 and a Certificate of Recognition for the School
 - 2nd Prize - P3,000.00 and a Certificate of Recognition for the School
 - 3rd Prize - P2,000.00 and a Certificate of Recognition for the School

C. POSTER-MAKING CONTEST

1. The contest is open to all elementary, secondary and college students of public and private schools, colleges and universities nationwide.
2. The poster should be a visualization of the 2009 National Book Week Theme: **"Kaaya-ayang Magbasa sa Kapaligirang kay Ganda"**
3. Use white illustration board (15"x20") in size.
4. Contestant may use any medium (craypas, water color, crayon, pentel pen, etc.)
5. The entry should be an original work and a certification to this effect from the school principal and dean must be submitted together with the contestant's name.
6. The contestant's name and school must be written on a separate sheet of paper and stapled or attached at the back of the entry.
7. All entries become the property of PLAI.
8. Deadline for submission of entries is on September 28, 2009.
9. The criteria for judging will be as follows:

a. Originality	-	35%
b. Pictorial design and composition	-	15%
c. Technique	-	15%
d. Relevance to the theme	-	<u>35%</u>
TOTAL		100%
10. The winners will receive the following prizes:
 - 1st Prize - P4,000.00 and a Certificate of Recognition to the School/College/University
 - 2nd Prize - P3,000.00 and a Certificate of Recognition to the School/College/University
 - 3rd Prize - P2,000.00 and a Certificate of Recognition to the School/College/University
 - 1st Honorable Mention - P1,500.00 and a Certificate of Recognition to the School/College/University
 - 2nd Honorable Mention - P1,500.00 and a Certificate of Recognition to the School/College/University

D. BOOK PARADE CONTEST

1. The contest is open to all elementary and secondary public or private schools in Metro Manila.
2. Contestant should register their participating book characters to avoid duplication of entries.
3. Participating schools of the 14 divisions of NCR may use their own imagination to depict any scene of a local story, they have chosen to portray.
4. Final judging of the contest will be on November 24, 2009 at 7:00 a.m. - 9:30 a.m. in time for the opening ceremonies of the National Book Week (NBW).
5. Announcement and awarding of prizes to the winning entries will follow after the parade at the Auditorium of The National Library at 10:00 a.m.

6. Winners will receive the following prizes:

- **1st Prize - P 7,000.00**
- **2nd Prize - P 5,000.00**
- **3rd Prize - P 3,000.00**
- **3 Consolation Prizes - P 1,500 - P4,500.00**

All non-winning participants will receive a Certificate of Participation. The decision of the Board of Judges is final.

The submission of entries for poster-making contest and registration of contestants for storytelling, essay writing and book parade will start on September 14, 2009 and will end on September 28, 2009 from 8:00 a.m. - 5:00 p.m. at PLAI Office Tel.Fax # 525-94-01; Mrs. Leonila S. Galvez, Chair, Contest Committee, Gen. M. Hizon Elementary School Tel.Fax # 252-22-23.